



syncsketch

collaborative video reviews in the cloud



EDUCATION

# INTRODUCTION

## What is SyncSketch?

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SyncSketch was created to make visual media collaboration simple.

There is no easier way to share a media file and review it within seconds with anyone across the world: securely and synchronously: Annotations, such as comments and sketches, can be added on top of the video – precisely when and where they are needed.

As an entirely web-based tool, SyncSketch requires no particular hardware and is built to be fast and responsive even on extremely low band-width.

Using state of the art technology, our annotation player has been built to satisfy the most demanding requirements of professional artists and educators – working alone or in a synchronized, live session with their students.

## Why SyncSketch in Education?

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SyncSketch was originally conceived and designed by an animation instructor, who needed a better tool to communicate more efficiently, and deliver accurate visual feedback to his students.

With an advisory board of educators, the features have been specified and integrated with schools in mind from the very first moment.

For this reason, SyncSketch has become the platform of choice for some of the most renowned animation schools.

# FEATURE OVERVIEW

Made for collaboration, SyncSketch combines a fully featured review tool with a powerful yet simple administrative interface to not only to manage content but also students and classes.

## Reviewing Media

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At the very core of SyncSketch stands its popular media review tool.

Some of the features include:

<p><b>General</b></p> <ul style="list-style-type: none"> <li>✓ Media Playlists</li> <li>✓ Synchronized Mode</li> <li>✓ Presentation Mode</li> </ul> <p><b>Navigation and Playback</b></p> <ul style="list-style-type: none"> <li>✓ next/previous Frame</li> <li>✓ next/previous Annotation</li> <li>✓ Adjustable Speed</li> <li>✓ In and Out Frames</li> <li>✓ Looping</li> <li>✓ Audio Scrubbing</li> <li>✓ Raptic Time Scrubbing</li> </ul> <p><b>Annotations</b></p> <ul style="list-style-type: none"> <li>✓ Frame specific Comments</li> <li>✓ Frame specific Drawovers</li> <li>✓ Moveable Annotations</li> <li>✓ Animation Ghosting</li> </ul>	<p><b>Display Options</b></p> <ul style="list-style-type: none"> <li>✓ Trace Paper Overlay</li> <li>✓ Show/Hide Annotations</li> <li>✓ Media mirroring</li> <li>✓ Zoom and Pan</li> </ul> <p><b>Drawing Tools</b></p> <ul style="list-style-type: none"> <li>✓ Pen/Erasor</li> <li>✓ Color Picker</li> <li>✓ adjustable Brush Size</li> <li>✓ Held</li> </ul> <p>Sketches/Annotations</p> <ul style="list-style-type: none"> <li>✓ Copy/Paste Sketches</li> <li>✓ Wacom Support (Firefox)</li> <li>✓ Undo</li> </ul> <p><b>Sharing</b></p> <ul style="list-style-type: none"> <li>✓ via email/social</li> <li>✓ embed player in forums</li> </ul>
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## Project and User Management

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Once you have created an account, you can create Projects (Classes) and Reviews (Modules) and invite members either to the entire Account or each of the Projects or Reviews directly. Users can be assigned different permissions to be able to invite other users or merely upload, annotate or view media.

Content and projects can be filtered and searched. Users can easily switch between different accounts and projects which they have been invited to.

## Notifications and Approvals

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Instructors are notified when their students upload media and students receive a notification when their instructors leave feedback.

Instructors can assign a status to any media file and can browse the upload history of any student at any time.

## PRICING

	Free	Starter	Pro	University
Account Members (Students)	1	3	15	100
Projects (Classes)	1	5	20	unlimited
Upload Limit	1GB	10GB	50GB	1TB
Synchronized Reviews	yes	yes	yes	yes
Private Uploads	-	yes	yes	yes
Advanced API	-	-	yes	yes
Premium Support	-	-	yes	yes
Price per month	0.00	15.00	75.00	contact us
Educational Discount (20%)				
TOTAL (per year)				contact us*

\*Prices may vary based on school requirements and needs

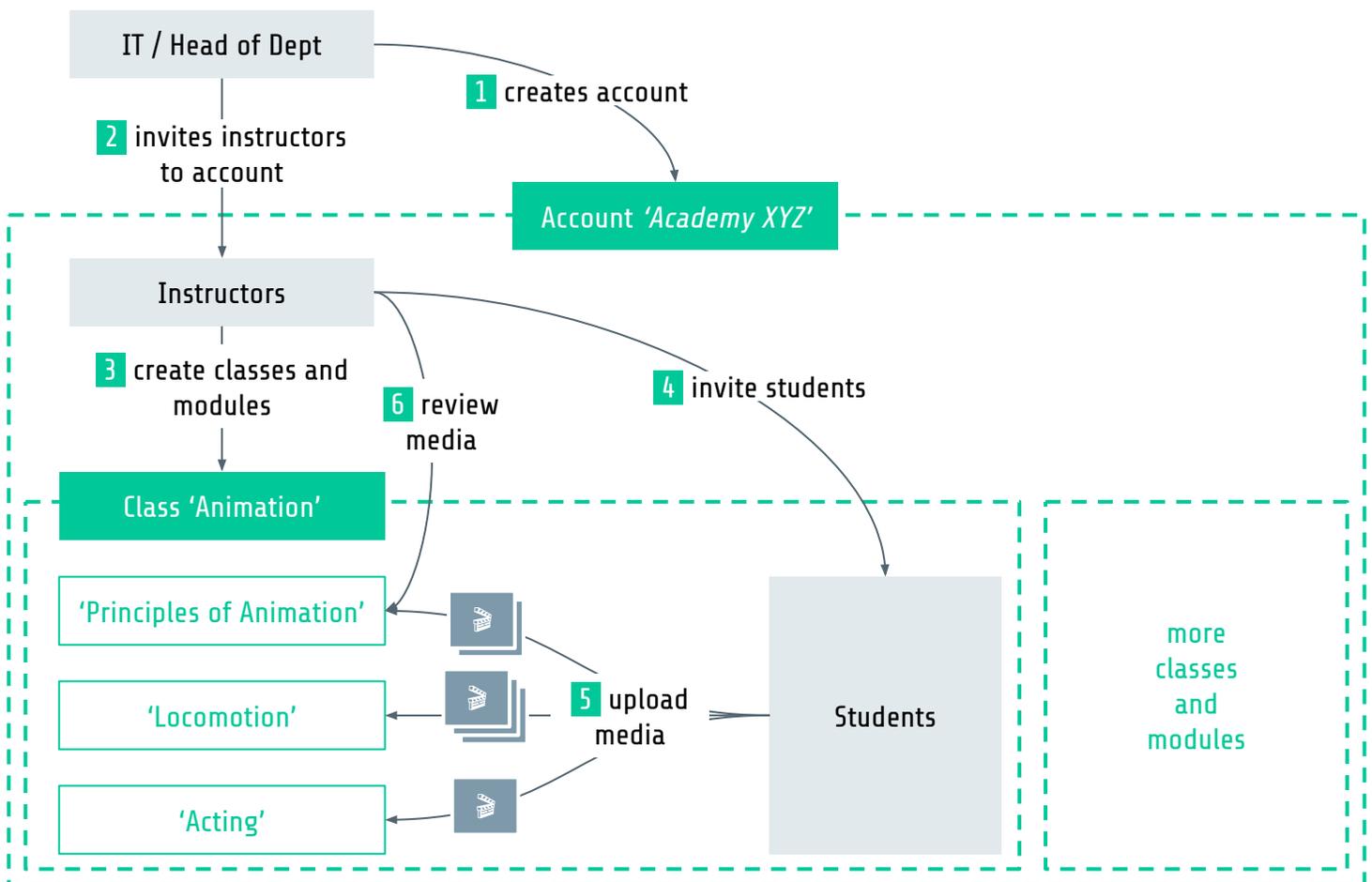
## USERS AND PERMISSIONS

	Billing	Manage Members	Create Project/Class	Upload Media	Review Media	View Media
Owner (IT/HoD)	✓	✓	✓	✓	✓	✓
Admin (Instructors)		✓	✓	✓	✓	✓
Member (Students)				✓	✓	✓
Reviewer (Guests)					✓	✓
Viewer (Guests)						✓

# SAMPLE WORKFLOW

## SyncSketch in a School environment

Below is a sample workflow to get set up in a typical educational environment. If this works differently for your institution, feel free to get in touch with us, we'll arrange something that fits your needs!



### **Who can use SyncSketch?**

SyncSketch is for anyone who values simple but efficient visual collaboration. Animation studios, media agencies, educators and students alike will find that SyncSketch is the piece that was so sorely missing in their visual communication.

### **What browser should I be using?**

SyncSketch uses cutting edge technology to ensure the best experience. Currently we only support the latest versions of Firefox and Chrome. For optimal performance, please keep your browser up to date.

### **What about security?**

SyncSketch uses the latest SSL security from Amazon and every request is encrypted. Uploading, sharing, commenting - all is encrypted. Even our Sync Server is encrypted so you can be sure your data is safe.

### **Does SyncSketch have permissions?**

SyncSketch accounts do have permissions to fine tune who can upload, review or administrate your projects. Using permissions gives everyone the piece of mind that files are not deleted accidentally or feedback is restricted to teachers or leads.

### **How much does it cost?**

SyncSketch is free for individuals and all those artists who want to get occasional feedback on their work. We charge a fee for larger schools and studios which require more data, projects, and a more advanced user management.

Subscription payments can be arranged by month or year.

### **Can I use SyncSketch in my site, my platform or a forum?**

Yes, we have developed an embedded player to allow schools, studios and individuals to embed their videos on other webpages and forums.

### **Does SyncSketch offer an API - so Videos can be uploaded automatically?**

Yes, SyncSketch also has an API if you really want to automate your review process for your school or studio. We are also working on a "local" version using docker. Get in touch if you want to know more...

### **My school wants to add other classes to Syncsketch**

No problem - all you need is to invite the other instructors and admins to your account. Once they are logged in they will be able to create their projects (classes) and reviews (modules).

### **Can I easily cancel my account?**

Account management is very easy in SyncSketch. Inside the Account page you can easily upgrade or cancel your subscription. Previous payments will be prorated and refunded to your credit card.

### **What if we hit a subscription limit on our account?**

You will be warned if you are approaching a limit, and if you arrange a customized plan with us, we can also offer soft limits, which will allow you to go over the limits. If this happens SyncSketch will contact the account administrator to ensure that the service goes uninterrupted

## TESTIMONIALS



Using SyncSketch is awesome. Being a teacher, I like how easy it is to upload a shot and share it between multiple users while being able to scrub real-time. It makes critiques easier and more accurate.

*Michal Makarewicz , Co-founder, Animation Collaborative*



Syncsketch has been invaluable for my online animation course, which I offer to students learning remotely in Paraguay, South America. Being able to sync up, watch and review videos with them in real time has made each lesson extremely clear, interactive and, most importantly, enjoyable for everyone. I love the simple interface, the fast playback and the instant loading times. I can't think of a better platform to teach with!

*Guillermo Careaga, Moingove Online Animation School*



SyncSketch is the best tool for artists and producers to collaborate online. Easy to use, in browser, no installs, and really really fast. I love it and cannot imagine a world without it.

*David Andrade , Co-founder Theory Animation*